

*County of Moore*  
*Department of Health*  
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**FOR IMMEDIATE RELEASE**

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**2014 County Health Rankings Report Released**

The County Health Rankings report was released today by the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. The County Health Rankings rank the overall health of nearly every county in all 50 states.

The report ranks Moore County 13<sup>th</sup> best in health outcomes and 14<sup>th</sup> best in health factors when compared to the rest of North Carolina's 100 counties. Health outcomes represent how healthy a county is while health factors represent what influences the health of the county. Health Outcome measures included the rate of people dying before age 75, the percentage of adults who report being in fair or poor health, the average number of days people report being in poor physical or mental health in the past 30 days, and the rate of low birth-weight infants. Health Factor measures included individual health behaviors, clinical care, social and economic factors, and physical environment factors such as access to recreational facilities and access to healthy foods.

Since the rankings began in 2010, Moore County's health outcomes ranking has seen a great deal of improvement, rising from 31<sup>st</sup> in 2010 to 13<sup>th</sup> best among North Carolina's 100 counties in 2014. Moore County's health factors ranking has remained consistently high over the five year period of the rankings. From 2010-2014, Moore County has placed no lower than the top 15 counties with regard to health factors and reached its highest rank of 6<sup>th</sup> best in 2013.

*"To Protect and Promote Health through Prevention and Control of Disease and Injury."*  
<http://www.moorecountync.gov/health/>

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“Despite Moore County’s high ranking, the data in this report tells us that there is still much work to be done with regard to addressing the health needs of our citizens”, according to Robert Wittmann, Health Director.

Every three years, the Moore County Health Department and MooreHealth, Inc. conduct a Community Health Assessment (CHA) that identifies factors that affect the health of the county and the availability of resources within the community to adequately address these factors. The data from the latest Community Health Assessment, conducted in 2013, along with the findings of the County Health Rankings will provide additional information for the Moore County Health Department and MooreHealth, Inc. to use in the planning process to address Moore County’s selected health priorities of obesity, substance abuse, and aging issues.

For more information about the County Health Rankings, please visit [www.countyhealthrankings.org](http://www.countyhealthrankings.org).

For more information or to learn how you can become involved in MooreHealth, Inc., call (910) 715-1925.

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