Water Shortage Response Ordinance
East Moore Water District
Moore County, North Carolina

Originally Adopted  August 19, 2002
Ordinance Repealed  October 5, 2010 at 11:50pm
Adopted  October 5, 2010
Effective Date  October 6, 2010 at 12:00am
Water Shortage Response Ordinance

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Water Shortage Response Plan
East Moore Water District, North Carolina

The procedures herein are written to reduce potable water demand and supplement existing drinking water supplies whenever existing water supply sources are inadequate to meet current demands for potable water.

I. Authorization

The Moore County Manager shall enact the following water shortage response provisions whenever the trigger conditions outlined in Section IV are met. In his absence, the Director of Public Works will assume this role.

Mr. Cary McSwain
Manager Moore County
Phone: (910) 947-6363
E-mail: cmcswan@moorecountync.gov

Mr. Dennis Brobst
Director of Moore County Public Works
East Moore Water District
Phone: (910) 947-6315
E-mail: dbrobst@moorecountync.gov

II. Notification

The following notification methods will be used to inform water system employees and customers of a water shortage declaration: employee e-mail announcements, notices at municipal buildings, notices in water bills. Required water shortage response measures will be communicated through the County of Moore Public Information Officer for distribution to all media outlets such as local newspapers, PSA announcements on local radio and cable stations and on the County’s website http://www.moorecountync.gov/. Declaration of emergency water restrictions or water rationing will be communicated to all customers by telephone via reverse E911.

III. Levels of Response

Five levels of water shortage response are outlined in the table below. The five levels of water shortage response are: voluntary conservation, moderate and severe mandatory conservation, emergency mandatory conservation and water rationing. A detailed description of each response level and corresponding water conservation measures follow below.
<table>
<thead>
<tr>
<th>Stage</th>
<th>Response</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Voluntary Conservation</td>
<td>Water users are encouraged to reduce their water use and improve water use efficiency; however, no penalties apply for noncompliance. Water supply conditions indicate a potential for shortage.</td>
</tr>
<tr>
<td>2</td>
<td>Moderate Mandatory</td>
<td>Water users must abide required water use reduction and efficiency measures; penalties apply for noncompliance. Water supply conditions are significantly lower than the seasonal norm and water shortage conditions are expected to persist.</td>
</tr>
<tr>
<td>3</td>
<td>Severe Mandatory</td>
<td>Same as in Stage 2</td>
</tr>
<tr>
<td>4</td>
<td>Emergency Mandatory</td>
<td>Water supply conditions are substantially diminished and pose an imminent threat to human health or environmental integrity.</td>
</tr>
<tr>
<td>5</td>
<td>Water Rationing</td>
<td>Water supply conditions are substantially diminished and remaining supplies must be allocated to preserve human health and environmental integrity.</td>
</tr>
</tbody>
</table>

In Stage 1, Voluntary Conservation, all water users will be encouraged to reduce their normal water use by 20%. Customer education and outreach programs will encourage water conservation and efficiency measures including:

a. Check plumbing, faucets and toilets for leaks, and if necessary repair.
b. Store drinking water in the refrigerator to avoid trying to run it cool at the tap.
c. Use shower for bathing purposes or reduce the depth of water used for tub baths. Limit showers to five (5) minutes where possible.
d. Refrain from running faucets while shaving, rinsing dishes or brushing teeth.
e. Install water flow restrictive devices in faucets and showerheads.
f. Install water-saving devices such as plastic bottles or commercial units in toilet tanks of older model toilets or retrofit older model toilets to low flow type.
g. Review water uses and where feasible install recycle systems, particularly commercial and industrial customers.
h. Limit the use of clothes washers and dishwashers, and when used, operate fully loaded.
i. Reduce the flushing of toilets to the minimum whenever practical.
j. Limit lawn watering to only when grass shows signs of withering and apply water as slow as possible to achieve deep penetration to encourage root growth; preventing water waste, runoff and watering impervious surfaces. Irrigate landscapes a maximum of one inch per week.
k. Limit shrubbery watering to the minimum using spring-loaded nozzles on garden hoses only.
l. Limit car washing to the minimum using spring-loaded nozzles on garden hoses only.
m. Limit wash downs of outside areas such as sidewalks, patios, driveways, or other similar purposes unless for health or safety reasons.
n. Limit hours of operation of water-cooled air conditioners where possible.
o. Use biodegradable disposable dishes and utensils, both for residential and commercial purposes, where feasible.

In Stage 2, Moderate Mandatory Conservation, all customers are expected to reduce their water use by 30% in comparison to their previous month’s water bill. In addition to continuing to encourage all voluntary reduction actions, the level of the conservation effort shall be increased to require the following mandatory measures. No person shall:

a. Water lawns, grass, trees, shrubbery, flowers, golf greens or vegetable gardens except between the hours of 5:00 p.m. and 12:00 midnight, twice weekly with even number addresses allowed to irrigate on Mondays and Thursdays; and odd number addresses allowed to irrigate on Tuesdays and Fridays. Total irrigation is limited to a half inch per week.

b. Introduce water into wading pools or swimming pools except to the extent necessary to replenish losses due to evaporation or spillage, and maintain operation of chemical feed equipment.

c. Use drinking water for washing impervious surfaces such as sidewalks, patios, driveways, or for other similar purposes unless for health or safety reasons.

d. Introduce water into any decorative fountain, pool or pond except where the water is recycled.

e. Serve water in a restaurant or similar establishment, except upon request.

f. Use drinking water for any unnecessary purpose or intentionally waste drinking water.

g. Wash the exterior of a motor vehicle except for commercial washing or where a private well system is used.

h. Use drinking water for testing and training purposes (e.g. fire protection).

All industrial, manufacturing and commercial enterprises shall reduce consumption with a goal reduction of at least 30%. Such enterprises shall document the specific efforts they have made to reduce consumption.

In Stage 3, Severe Mandatory Conservation, customers shall be encouraged to observe the conservation measures in Stage I and required to continue observing the mandatory requirements in Stage II. The level of the conservation effort shall increase to require the following additional mandatory measures. All non-essential uses of drinking water are banned. Additionally, in Stage 3, a drought surcharge of 1.5 times the normal water rate applies. Customers must reduce water use by 40% compared to their previous month’s water bill. No person shall:

a. Use drinking water to irrigate any lawn, grass, trees, or golf greens beyond the minimum amount necessary for survival.

b. Use drinking water to irrigate any vegetable garden or ornamental shrubs beyond the minimum amount necessary for survival.

c. Use drinking water to fill any wading pool or swimming pool or replenish any filled pool.

d. Make nonessential use of water for commercial or public use.
e. Operate water-cooled air conditioners or other equipment that do not recycle cooling water, except when health and safety are adversely affected.

All industrial, manufacturing and commercial enterprises shall reduce consumption with a goal of reduction of at least forty (40%) percent. Such enterprises shall document the specific efforts they have made to reduce consumption.

In Stage 4, Emergency Mandatory Conservation, Customers shall be encouraged to observe the conservation measures in Stage I and required to continue observing the mandatory requirements in Stages II and III. The level of the conservation effort shall increase to require the following additional mandatory measures. Customers must continue all actions from previous stages and further reduce their water use by 50% compared to their previous month’s water bill. A ban on all use of drinking water except to protect public health and safety is implemented and drought surcharges increase to 2 times the normal water rate. No person shall:

a. Use water outside a structure except in an emergency involving fire.
b. Operate evaporative air conditioning units which recycle water except during the operating hours of the business.
c. Use any swimming pool or wading pool.
d. Wash any motor vehicle, including commercial washing unless a private well is used.
In addition to the conservation measures enumerated above, customers shall use plates, glasses, cups and eating utensils that are disposable and biodegradable.

The goal of Stage 5, Water Rationing, is to provide drinking water to protect public health (e.g. residences, residential health care facilities and correctional facilities). Customers shall be encouraged to observe the conservation measures in Stage I and required to continue observing the mandatory requirements of Stages II, III and IV. In Stage 5, all customers are only permitted to use water at the minimum required for public health protection. Drought surcharges increase to 5 times the normal water rate. The level of the conservation effort shall increase to require the following mandatory measures:

a. Fire protection in the water system will be maintained, but where possible, tank trucks shall use raw water.
b. All industrial uses of water shall be prohibited.
c. All other uses of water will be limited to those necessary to meet minimum health and safety needs of the customers as determined by the county manager upon consultation with the director of public utilities in light of conditions present.

Pickup locations for distributing potable water will be announced according to East Moore Water District’s Emergency Response Plan. Failure to act in accordance therewith or use of water in any manner or attempt to evade or avoid water rationing restrictions, shall be unlawful.
IV. Triggers

East Moore Water District is provided water solely by purchase from Harnett County. When Harnett County declares a water shortage East Moore Water District is required to do so as well. During this time the Director of Public Works, on behalf of East Moore Water District, will stay in close contact with Harnett County and follow their triggers.

Return to Normal

When water shortage conditions have abated and the situation is returning to normal, water conservation measures employed during each phase should be decreased in reverse order of implementation. Permanent measures directed toward long-term monitoring and conservation should be implemented or continued so that the community will be in a better position to prevent shortages and respond to recurring water shortage conditions.

V. Enforcement

The provisions of the water shortage response plan will be enforced by Moore County Public Utilities personnel and local law enforcement. Violators may be reported to the County’s phone line. Citations are assessed according to the following schedule depending on the number of prior violations and current level of water shortage.

<table>
<thead>
<tr>
<th>Water Shortage Level</th>
<th>First Violation</th>
<th>Second Violation</th>
<th>Third Violation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Voluntary Conservation</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Moderate and Severe Mandatory Conservation (Stages 2 and 3)</td>
<td>Warning</td>
<td>$250</td>
<td>Discontinuation of Service</td>
</tr>
<tr>
<td>Emergency Mandatory Conservation</td>
<td>$250</td>
<td>Discontinuation of Service</td>
<td>Discontinuation of Service</td>
</tr>
<tr>
<td>Water Rationing</td>
<td>$500</td>
<td>Discontinuation of Service</td>
<td>Discontinuation of Service</td>
</tr>
</tbody>
</table>

Drought surcharge rates are effective in Stages 3, 4 and 5.

VI. Public Comment

Customers will have multiple opportunities to comment on the provisions of the water shortage response plan. First, a draft plan will be available at County Offices for customers to view. A notice will be included in customer water bill notifying them of such. Also notice of the draft plan will be published in *The Southern Pines Pilot*. Notices of all subsequent revisions to the draft plan will be published at least 30 days prior to an adoption vote by the East Moore Board of Directors.
VII. Variance Protocols

Applications for water use variance requests are available from the County Offices. All applications must be submitted to the County Office for review by the County Manager or his designee. A decision to approve or deny individual variance requests will be determined within two weeks of submittal after careful consideration of the following criteria: impact on water demand, expected duration, alternative source options, social and economic importance, purpose (i.e. necessary use of drinking water) and the prevention of structural damage.

VIII. Effectiveness

The effectiveness of the East Moore Water District water shortage response plan will be determined by comparing the stated water conservation goals with observed water use reduction data. Other factors to be considered include frequency of plan activation, any problem periods without activation, total number of violation citations, desired reductions attained and evaluation of demand reductions compared to the previous year’s seasonal data.

IX. Revision

The water shortage response plan will be reviewed and revised as needed to adapt to new circumstances affecting water supply and demand, following implementation of emergency restrictions, and at a minimum of every five years in conjunction with the updating of our Local Water Supply Plan. Further, a water shortage response planning work group will review procedures following each emergency or rationing stage to recommend any necessary improvements to the plan to the East Moore Board of Directors. The Director of Moore County Public Works is responsible for initiating all subsequent revisions.